



## Sales Associate – Metzingen

Coach, founded in 1941 is America's premier modern luxury accessories brand and a leader in international markets. We are a designer and marketer of high quality, modern accessories that complement the diverse lifestyles of today's consumer. Coach offers excellent career growth opportunities, competitive salaries and great benefits within a dynamic work environment.

Coach brings together strong, collaborative people in a dynamic culture of mutual respect, support, and passion for the brand and product. We believe innovation drives winning performance, and we constantly challenge ourselves to be the very best we can in every aspect of our business. You will be surrounded by some of the best and brightest people in the industry. At Coach you will be in great company!

### **We are currently looking for Sales Associates**

**Primary Purpose:** The Sales Associate contributes to achieving store goals in sales, productivity, and service by utilizing COACH selling skills, and COACH Service training. The Sales Associate is responsible for meeting personal sales and productivity goals, and delivering service that meets or exceeds expectations. The Sales Associate represents COACH to the consumer, acts as an ambassador of the brand, and ensures customer needs are consistently exceeded.

### **The successful individual will demonstrate the following proficiencies:**

- Understand how individual productivity impacts the store
- Behave like a brand ambassador
- Model sales behaviours taught in company sales training programs
- Maintain high energy on the sales floor
- Consistently achieve sales goals
- Able to work with multiple customers simultaneously
- Consistently anticipate and meet customers' needs
- Service all customers according to the Coach Approach standards
- Participate as a team member and encourage team to meet and exceed performance standards
- Champion company initiatives and supports management decisions
- Demonstrate professional ethics

### **The accomplished individual will possess:**

- Very good English proficiency (crucial)
- Previous experience in a retail service environment
- The ability to communicate effectively with customers and staff and manoeuvre the sales floor

If you are interested in this position, please send your **CV** and a **covering letter** to:

[EUSF231@coach.com](mailto:EUSF231@coach.com)

Also, please feel free to visit our website and discover Coach:

[www.coach.com](http://www.coach.com)