

OUTLETCITY

M E T Z I N G E N

EXCLUSIVE SHOPPING DESTINATION FOR LUXURY BRANDS
IN THE HOMETOWN OF HUGO BOSS

The most important reasons to visit OUTLETCITY METZINGEN:

- Rated as Europe's No. 1 outlet*
- Reductions of up to 70%** throughout the year
- A wide range of premium and luxury brands in flagship outlet stores
- Tax-free shopping with an additional saving of up to 14.5%
- Direct tax refund on site without service fee
- Located nearby Stuttgart, Frankfurt, Munich, Zurich and many more sightseeing hotspots
- Hometown of Hugo Boss with the world's largest Boss Flagship Outlet store
- (For Chinese market) Digital payments like Alipay, Wechat Pay, Union Pay

OUTLETCITY METZINGEN has been rated as number 1 of the economically most successful Outlets in Europe* - just another reason to visit us!

But Metzingen has much more to offer:

With many premium and luxury brands presented in flagship outlet stores OUTLETCITY METZINGEN offers an incredible shopping experience with prices reduced by up to 70 % throughout the year**. Visit the picturesque town with its historic center that is combined with modern award-winning architecture and embedded in a biosphere area with a large number of touristic attractions. The gastronomic concept in Metzingen offers everything from German home-style cooking to an Italian restaurant in a modern glass cube or Marché Moevenpick with fresh and healthy dishes. In addition Starbucks with first-class coffee specialties and Amorino with delicious ice cream creations leave nothing to be desired.

Services:

- Tax Free Shopping and Refund
- Outletcity Metzingen Shopping Shuttle
- Outletcity shuttle bus
- Free WiFi
- Multilingual staff
- Multilingual website and brochures
- Muslim prayer room
- Childcare center "Kid's Camp"
- Gift Cards

Opening hours:

Monday-Friday: 10:00 – 20:00
Saturday: 09:00 – 20:00
Sunday: Closed

Location:



Benefits for the travel industry

- Tourism expertise
- Regional and international partners in an extensive, cooperative network
- International tourism and marketing activities
- Synergies for tourism partners
- Personalised consulting and tailor-made trips centered around the OUTLETCITY METZINGEN shopping experience
- Multilingual brochures about OUTLETCITY METZINGEN
- Free parking for coaches
- Benefits for tour operators, coach drivers and tour groups
- Net rates on the OUTLETCITY METZINGEN Shopping Shuttle
- Personnel training courses and incentive trips

*According to the ranking in the "Outlet Centre Performance Report Europe 2018" of ecostra GmbH, Wiesbaden in cooperation with magdus, Troyes. The report is based on a Europe-wide survey of international brand manufacturers on the economic performance of their stores operated in different outlet centres. **Compared to the manufacturers' former recommended retail price if there is any.